



Product Range

A guide to our range of complete and balanced feeds, specifically formulated to meet your dog's nutritional needs, for all life stages and activity levels.



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What's inside?

About Cobber®	4
It all starts inside	5
Getting results with Cobber®	6
Puppy dogs	8
Cobber® Puppy	10
Pet and family dogs	12
Cobber® Adult with Chicken	14
Cobber® Adult with Beef	16
Cobber® Adult 7+	18
Cobber® Healthy Weight Adult	20
Cobber® Large Breed Adult	22
Professional feeds	24
Cobber® Working Dog	26
The Cobber® Challenge	38
Champion trainers talk Cobber® Performance Dog	30
Cobber® Performance Dog	32
The Cobber® Crew	34

About



AT COBBER®, WE SUPPORT THE DOGS THAT SUPPORT YOU

Cobber® has been the trusted fuel for thousands of working dogs across Australia for 40 years. With decades of experience behind us, we've used our deep knowledge of nutrition to craft high performance diets for companion pets too – because every dog deserves fuel that works as hard as they do.

From teams of working dogs on remote cattle stations, to older pet dogs on the city outskirts and all dogs in between.

Cobber® has a range of complete and balanced feeds, specifically formulated to meet your dog's nutritional needs, for all stages and activity levels.

We're proud to say that all of our products are made right here in Australia. Our spirit is Australian – what we stand for, the ingredients we source, the people turning these into high quality dog food and the causes and local communities we support.



Vitamins and
minerals



Aussie meat
1st ingredient



Functional
fibres

Postbiotic

It all starts inside

IT'S THE INNER GOODNESS OF COBBER® THAT MAKES IT SO SPECIAL

Every Cobber® product is carefully crafted with a purposeful balance of essential vitamins and minerals, functional fibres, and a powerful postbiotic, because we believe great health starts on the inside.

Our recipes are made with quality Australian meat and backed by nutritional know-how to help support a healthy gut – encouraging the growth of good bacteria and promoting digestive comfort.

This gut-first approach helps dogs absorb more from every mouthful, making sure they get the energy and nutrients they need to thrive. A well-fed gut also plays a key role in building natural immunity, maintaining condition, and supporting overall vitality.

From working dogs to companion pets, Cobber® is designed to help them stay strong, active, happy and healthy – day in, day out.

Getting results with Cobber®

WHETHER THEY'RE ROUNDING UP STOCK, CHASING BALLS, OR KEEPING YOUR FEET WARM, EVERY DOG DESERVES THE RIGHT FUEL TO THRIVE.

Cobber® formulas are made to support dogs of all kinds – with the nutrition they need for steady energy, strong bodies, and healthy digestion. From the paddock to the back porch, we're here to fuel their spirit, every step, snooze, and sprint of the way.



EXPERT NUTRITION

Behind every Cobber® formula is a team of animal nutritionists who know what dogs need to stay healthy and perform at their best.

We don't overcomplicate it – just proven ingredients, backed by science, and balanced to deliver results. From puppyhood through to their working years or slower days at home, Cobber's expert nutrition supports your dog at every life stage and activity level.



FEEDING GUIDELINES

With all of our feeds we provide feeding guidelines. These should be taken as a guide only. The amount your own dog needs will vary depending on a number of factors, including level of work, weight, body condition, age, breed, sex, and the local climate. Adjust the amount you feed your dog each day as necessary, to ensure they maintain good, lean condition.



TRANSITIONING BETWEEN FEEDS

All Cobber® products contain a postbiotic to promote a healthy balance of gut bacteria, so to get the most out of your new feed, and avoid possible digestive upsets, we recommend that you transition your dog across to a new food over a two-week period, which will allow you to phase the new feed in and the old feed out.



WATER

It's vitally important that your dog has access to clean, fresh water at all times, especially after exercising or after a hard day's work.



STORAGE

Cobber® dog feeds have a shelf life of 18 months from the date of manufacture. To ensure optimal shelf life, we recommend that the feed is stored below 30°C, off the floor in a cool, dry, well ventilated area, protected from direct sunlight.

THE TRANSITION TO A NEW FEED



Puppy dogs

Nutrition is critical during the puppy stage, when your dog is undergoing rapid physical development.

THIS FORMATIVE PHASE SETS THE FOUNDATION FOR THE REST OF YOUR DOG'S LIFE, AND WHAT YOUR PUPPY EATS IN THIS TIME HAS A DIRECT EFFECT ON THEIR GROWTH, SKELETAL DEVELOPMENT AND IMMUNE SYSTEM.


Good nutrition is a key factor in making sure a working dog puppy achieves its genetic potential.

It's important to be aware that the length of this formative phase can vary depending on the breed. For most breeds of working dog, the general rule of thumb is that they should be fed as a puppy for 12 months.

NUTRITIONAL BALANCE

A puppy needs a specific formulated food that contains high levels of protein and fat compared to an adult dog food. They also need a diet that has the correct balance of energy, protein, fat, calcium and phosphorus, as well as vitamins and minerals.

Providing your puppy with complete and balanced nutrition will ensure that they achieve all of their growth and development milestones.

 **Protein** which forms the key building blocks of muscle, skin, coat, organs and other tissues. Puppies will need abundant levels of protein during periods of growth



- 🐾 **Carbohydrates** which include sugars and starches, are essential for providing energy for growing puppies. Fibre is also considered a carbohydrate, however its primary role isn't as an energy source but to help gastrointestinal function. Such fibres include beet pulp and chicory
- 🐾 **Essential omega fatty acids** which promote a healthy immune system and help to keep your puppy's skin and coat healthy. Docosahexaenoic acid (DHA) helps with cognitive development in puppies
- 🐾 **Vitamins and minerals** which are essential to dogs for cell regeneration, bone formation, muscle function and a variety of other functions.

FEEDING WORKING DOG PUPPIES

Generally, puppies should be offered food up to four times a day to begin with. The number of meals should be gradually decreased as they grow.

It's best to establish a routine with your puppy and feed them at set times each day, rather than leaving food out at all times.

COMPLETE AND BALANCED DOG FOOD

COBBER
EST. 1985



Puppy

30% PROTEIN • 15% FAT

FORMULATED TO SUPPORT GROWTH AND DEVELOPMENT
OF ALL DOG BREEDS UP TO 12 MONTHS

20kg

Puppy

30% PROTEIN • 15% FAT

**FORMULATED TO SUPPORT GROWTH AND
DEVELOPMENT OF ALL DOG BREEDS UP TO
12 MONTHS**



PUPPY Typical analysis as fed per 100g

Metabolisable Energy (ME)	360 kcal
Crude Protein	30%
Crude Fat	15%
Crude Fibre	2.2%
Vitamin E (min.)	8 IU
Omega 3 (min.)	0.2%
DHA (min.)	0.1%
EPA (min.)	0.02%
Calcium (min.)	1.5%
Phosphorus (min.)	1.1%

Cobber® Puppy is a complete dog food, meeting the nutritional levels established by the Association of American Feed Control Officials (AAFCO) for maintenance of adult dogs.

FEEDING GUIDE Suggested daily feeding rates

Est. Adult Weight	2-5 Months	5-9 Months	9-12 Months
Small (5-10kg)	145 - 260g (1 - 2 cups)	125 - 280g (1 - 2 cups)	140 - 260g (1 - 2 cups)
Medium (10-25kg)	260 - 530g (2 - 4 cups)	200 - 550g (1½ - 4 cups)	225 - 550g (1½ - 4 cups)
Large Breed (25-40kg)	530 - 740g (4 - 5½ cups)	370 - 775g (2¾ - 5¾ cups)	440 - 740g (3¾ - 5¾ cups)
Giant Breed (40-60kg)	740 - 1000g (5½ - 7½ cups)	550 - 1250g (4 - 9¾ cups)	630 - 935g (4¾ - 7 cups)

1 Cup equals approximately 135 grams of Cobber® Puppy.

This guide outlines the amount of Cobber® Puppy that is normally required each day for a puppy dog. The amount that your own dog needs may vary depending on a number of factors including level of activity, weight, body condition, age, breed, sex and climate.

Adjust the amount fed each day up or down as necessary to ensure your dog maintains a good lean condition. IT IS IMPORTANT THAT YOUR DOG HAS ACCESS TO CLEAN, FRESH WATER AT ALL TIMES.

INGREDIENTS

Meat Meals (Chicken, Beef and/or Lamb); Wholegrain Wheat; Legumes; Wholegrain Sorghum; Beef Tallow and/or Poultry Oil; Natural Flavour (Chicken and/or Beef); Functional Fibres (Beet Pulp, Chicory Root, Yucca Extract); Vitamins and Minerals; Fish Oil; Preservatives; Amino Acids; Yeast Extract (Postbiotics); Antioxidant.

NO ARTIFICIAL COLOURS OR FLAVOURS.

Pet and family dogs

Not every Cobber® dog's out chasing sheep –but that doesn't make them any less important. Whether they're guarding the yard, playing with the kids, or keeping your feet warm, family dogs give a lot – and they deserve great nutrition in return.

AT COBBER®, WE KNOW THAT GOOD NUTRITION ISN'T JUST ABOUT ENERGY

It's about helping dogs stay healthy, happy, and part of the family for as long as possible. That's why our adult companion dog range is crafted with the same care and science as our working dog products – just tailored for everyday pets. From maintaining a healthy weight to supporting joint health as they age, we've got formulas to suit every kind of mate.

ADULT DOGS

When your dog's no longer a pup but still full of life, they need balanced nutrition that keeps up with their everyday adventures. Whether they're chasing tennis balls, keeping the backyard safe, or tagging along on weekend trips, Cobber's adult formulas are designed to support active, healthy pets through their prime years.

With quality protein for lean muscles, essential fats for sustained energy, and gut-friendly ingredients for healthy digestion, our adult range fuels their body and spirit, day in and day out.

Every recipe includes Cobber's Inner Goodness™ – a unique blend of postbiotic, functional fibres, and essential vitamins and minerals – designed to support digestion, nutrient absorption, and immune health.



DOGS 7+

As dogs get older, their nutritional needs change – but their love for life doesn't. That's why Cobber® Adult 7+ is specially formulated for ageing dogs, supporting them through their later years with care.

It's got added antioxidants for immune health, glucosamine for joint support, and a formula that's easy to digest. Plus, it includes Cobber's Inner Goodness™, a carefully balanced mix of postbiotic, functional fibres, and essential vitamins and minerals – supporting gut health and helping older dogs get the most from every meal.

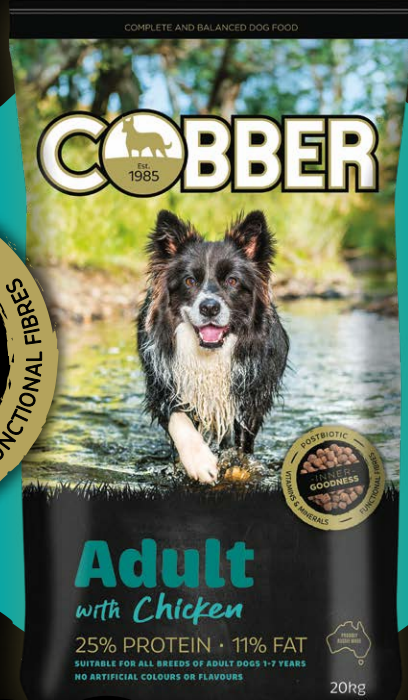
Whether they're still bounding around the yard or slowing down a little, this recipe helps keep them mobile, comfortable, and enjoying life the way they always have – by your side.

LARGE BREEDS

Big dogs come with big hearts – and big nutritional needs.

From joint support to steady energy release, Cobber® Adult Large Breed is made to match the demands of larger frames and longer growth cycles. With controlled calories to help manage healthy weight, plus calcium, phosphorus, and glucosamine to support joint and bone strength, it's a formula that keeps big dogs on their feet and doing what they love – whether that's stretching out in the sun or heading out for a long walk with you.

And with Cobber's Inner Goodness™ – a blend of postbiotic, functional fibres, and essential vitamins and minerals – they're getting targeted support for gut health and digestion, helping them stay strong from the inside out.



COBBER[®]

Adult *with Chicken*

25% PROTEIN · 11% FAT

**SUITABLE FOR ALL BREEDS OF ADULT DOGS 1-7 YEARS
NO ARTIFICIAL COLOURS OR FLAVOURS**

Vitamins and minerals

boosted with all the essential vitamins and minerals your dog needs to maintain optimum condition and vitality



Aussie meat 1st ingredient

as the primary source of protein to support ideal body condition

Postbiotic

Cobber's distinctive formula targets a healthy balance of gut bacteria and supports digestion, nutrient absorption and immune function



Functional fibres

special combination of balanced fibres acts as a natural prebiotic to promote growth of beneficial gut bacteria



Healthy skin and shiny coat

supported with the inclusion of Omega 6

Sustained energy

optimal protein and fat for energy throughout the day



INGREDIENTS

Meat Meals (Chicken, Beef and/or Lamb); Wholegrain Wheat; Legumes; Wholegrain Sorghum; Wholegrain Barley; Beef Tallow and/or Poultry Oil; Natural Flavour (Chicken and/or Beef); Functional Fibres (Beet Pulp, Chicory Root, Yucca Extract); Vitamins and Minerals; Preservatives; Amino Acids; Yeast Extract (Postbiotics); Antioxidant.

NO ARTIFICIAL COLOURS OR FLAVOURS.

ADULT CHICKEN Typical analysis as fed per 100g

Metabolisable Energy (ME)	335 kcal
Crude Protein	25%
Crude Fat	11%
Crude Fibre	3.25%
Omega 6 (min.)	1.1%

Cobber® Adult Chicken is a complete dog food, meeting the nutritional levels established by the Association of American Feed Control Officials (AAFCO) for maintenance of adult dogs.

FEEDING GUIDE Suggested daily feeding rates

Small (5-10kg)	130 - 190g (1-1½ cups)
Medium (10-25kg)	190 - 360g (1½ - 2½ cups)
Large Breed (25-40kg)	360 - 530g (2¾ - 4 cups)

1 Cup equals approximately 130 grams of Cobber® Adult Chicken

This guide outlines the amount of Cobber® Adult Chicken that is normally required each day for an adult dog. The amount that your own dog needs may vary depending on a number of factors including level of activity, weight, body condition, age, breed, sex and climate.

Adjust the amount fed each day up or down as necessary to ensure your dog maintains a good lean condition.

IT IS IMPORTANT THAT YOUR DOG HAS ACCESS TO CLEAN, FRESH WATER AT ALL TIMES.



Adult *with Beef*

25% PROTEIN • 11% FAT

**SUITABLE FOR ALL BREEDS OF ADULT DOGS 1-7 YEARS
NO ARTIFICIAL COLOURS OR FLAVOURS**



INGREDIENTS

Meat Meals (Chicken, Beef and/or Lamb); Wholegrain Wheat; Legumes; Wholegrain Sorghum; Wholegrain Barley; Beef Tallow and/or Poultry Oil; Natural Flavour (Chicken and/or Beef); Functional Fibres (Beet Pulp, Chicory Root, Yucca Extract); Vitamins and Minerals; Preservatives; Amino Acids; Yeast Extract (Postbiotics); Antioxidant.

NO ARTIFICIAL COLOURS OR FLAVOURS.

ADULT BEEF Typical analysis as fed per 100g

Metabolisable Energy (ME)	335 kcal
Crude Protein	25%
Crude Fat	11%
Crude Fibre	3%
Omega 6 (min.)	1.1%

Cobber® Adult Beef is a complete dog food, meeting the nutritional levels established by the Association of American Feed Control Officials (AAFCO) for maintenance of adult dogs.

FEEDING GUIDE Suggested daily feeding rates

Small (5–10kg)	130 - 190g (1 - 1½ cups)
Medium (10–25kg)	190 - 360g (1½ - 2½ cups)
Large Breed (25–40kg)	360 - 530g (2½ - 4 cups)

1 Cup equals approximately 130 grams of Cobber® Adult Beef.

This guide outlines the amount of Cobber® Adult Beef that is normally required each day for an adult dog. The amount that your own dog needs may vary depending on a number of factors including level of activity, weight, body condition, age, breed, sex and climate.

Adjust the amount fed each day up or down as necessary to ensure your dog maintains a good lean condition.

IT IS IMPORTANT THAT YOUR DOG HAS ACCESS TO CLEAN, FRESH WATER AT ALL TIMES.

COMPLETE AND BALANCED DOG FOOD

COBBER
EST. 1985



Adult 7+

25% PROTEIN • 9% FAT

TAILORED FORMULA WITH ADDED GLUCOSAMINE AND CHONDROITIN FOR JOINT MOBILITY



20kg

Adult 7+

25% PROTEIN • 9% FAT

**TAILORED FORMULA WITH ADDED
GLUCOSAMINE AND CHONDROITIN
FOR JOINT MOBILITY**

Vitamins and minerals

boosted with all the essential vitamins and minerals your dog needs to maintain optimum condition and vitality



Aussie meat 1st ingredient

as the primary source of protein to support ideal body condition

Postbiotic

Cobber's distinctive formula targets a healthy balance of gut bacteria and supports digestion, nutrient absorption and immune function



Functional fibres

special combination of balanced fibres acts as a natural prebiotic to promote growth of beneficial gut bacteria



Immunity Boost

with Vitamin E



Added Fish Oil

A natural source of Omega 3, DHA and EPA to help support mental alertness in older dogs

Healthy joints

added glucosamine and chondroitin to assist increased joint mobility and flexibility



ADULT 7+ Typical analysis as fed per 100g

Metabolisable Energy (ME)	325 kcal
Crude Protein	25%
Crude Fat	9%
Crude Fibre	3%
Added Glucosamine	50 mg
Added Chondroitin Sulphate	3 mg
Vitamin E (min.)	8 IU
Omega 3 (min.)	0.2%
DHA (min.)	0.1%
EPA (min.)	0.02%

Cobber® Adult 7+ is a complete dog food, meeting the nutritional levels established by the Association of American Feed Control Officials (AAFCO) for maintenance of adult dogs.

FEEDING GUIDE Suggested daily feeding rates

Small (5–10kg)	130 - 200g (1–1½ cups)
Medium (10–25kg)	200 - 380g (1½ - 3 cups)
Large Breed (25–40kg)	380 - 550g (3 - 4¼ cups)

1 Cup equals approximately 130 grams of Cobber® Adult 7+.

This guide outlines the amount of Cobber® Adult 7+ that is normally required each day for an adult dog. The amount that your own dog needs may vary depending on a number of factors including level of activity, weight, body condition, age, breed, sex and climate.

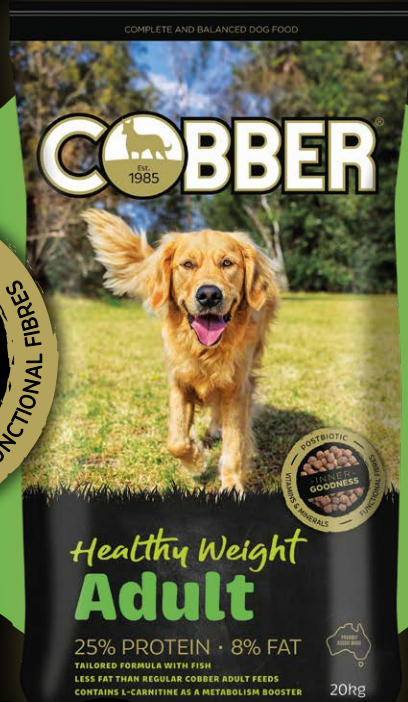
Adjust the amount fed each day up or down as necessary to ensure your dog maintains a good lean condition.

IT IS IMPORTANT THAT YOUR DOG HAS ACCESS TO CLEAN, FRESH WATER AT ALL TIMES.

INGREDIENTS

Meat Meals (Chicken, Beef and/or Lamb); Wholegrain Wheat; Legumes; Wholegrain Sorghum; Wholegrain Barley; Beef Tallow and/or Poultry Oil; Natural Flavour (Chicken and/or Beef); Functional Fibres (Beet Pulp, Chicory Root, Yucca Extract); Vitamins and Minerals; Fish oil; Preservatives; Amino Acids; Yeast Extract (Postbiotics); Antioxidant; Glucosamine and Chondroitin Sulphate.

NO ARTIFICIAL COLOURS OR FLAVOURS.



Healthy Weight **Adult**

25% PROTEIN • 8% FAT

TAILORED FORMULA WITH FISH LESS FAT THAN REGULAR COBBER® ADULT FEEDS CONTAINS L-CARNITINE AS A METABOLISM BOOSTER

Vitamins and minerals

boosted with all the essential vitamins and minerals your dog needs to maintain optimum condition and vitality



Aussie meat 1st ingredient

plus the added goodness of fish as the primary protein sources to support ideal body condition

Postbiotic

Cobber's distinctive formula targets a healthy balance of gut bacteria and supports digestion, nutrient absorption and immune function



Functional fibres

special combination of balanced fibres acts as a natural prebiotic to promote growth of beneficial gut bacteria



Metabolism boost

added L-carnitine to aid the conversion of body fat to energy

Sustained energy

with less fat and fewer calories than regular Cobber Adult feeds

Healthy skin and shiny coat

supported with the inclusion of Omega 6



INGREDIENTS

Meat Meals (Chicken, Beef and/or Lamb) and Fish & Fish By-Products; Wholegrain Wheat; Legumes; Wholegrain Sorghum; Wholegrain Barley; Natural Flavour (Chicken and/or Beef); Functional Fibres (Beet Pulp, Chicory Root, Yucca Extract); Beef Tallow and/or Poultry Oil; Vitamins and Minerals; Fish oil; Preservatives; Amino Acids; Yeast Extract (Postbiotics); Antioxidant; L-Carnitine.

NO ARTIFICIAL COLOURS OR FLAVOURS.

ADULT HEALTHY WEIGHT Typical analysis as fed per 100g

Metabolisable Energy (ME)	315 kcal
Crude Protein	25%
Crude Fat	8%
Crude Fibre	3.2%
Added L-Carnitine	25 mg
Omega 6 (min.)	1.1%

Cobber® Adult Healthy Weight is a complete dog food, meeting the nutritional levels established by the Association of American Feed Control Officials (AAFCO) for maintenance of adult dogs.

FEEDING GUIDE Suggested daily feeding rates

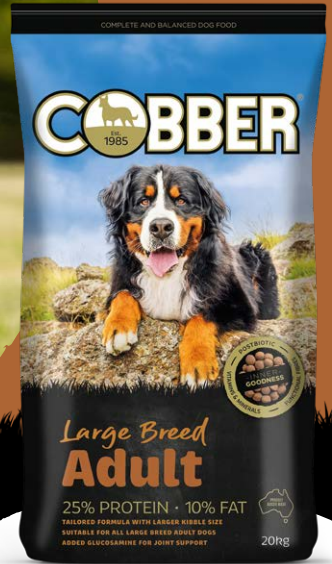
Small (5-10kg)	100 - 170g (½ - 1½ cups)
Medium (10-25kg)	170 - 320g (1½ - 2½ cups)
Large Breed (25-40kg)	320 - 460g (2½ - 3½ cups)

1 Cup equals approximately 130 grams of Cobber® Adult Healthy Weight.

This guide outlines the amount of Cobber® Adult Healthy Weight that is normally required each day for an adult dog. The amount that your own dog needs may vary depending on a number of factors including level of activity, weight, body condition, age, breed, sex and climate.

Adjust the amount fed each day up or down as necessary to ensure your dog maintains a good lean condition.

IT IS IMPORTANT THAT YOUR DOG HAS ACCESS TO CLEAN, FRESH WATER AT ALL TIMES.



Large Breed **Adult**

25% PROTEIN • 10% FAT

**TAILORED FORMULA WITH LARGER KIBBLE SIZE
SUITABLE FOR ALL LARGE BREED ADULT DOGS
ADDED GLUCOSAMINE FOR JOINT SUPPORT**



INGREDIENTS

Meat Meals (Chicken, Beef and/or Lamb); Wholegrain Wheat; Legumes; Wholegrain Sorghum; Wholegrain Barley; Beef Tallow and/or Poultry Oil; Natural Flavour (Chicken and/or Beef); Functional Fibres (Beet Pulp, Chicory Root, Yucca Extract); Vitamins and Minerals; Fish oil; Preservatives; Amino Acids; Yeast Extract (Postbiotics); Antioxidant; Glucosamine.

NO ARTIFICIAL COLOURS OR FLAVOURS.

ADULT LARGE BREED Typical analysis as fed per 100g

Metabolisable Energy (ME)	330 kcal
Crude Protein	25%
Crude Fat	10%
Crude Fibre	3%
Added Glucosamine	50 mg
Omega 6 (min.)	1.1%

Cobber® Adult Large Breed is a complete dog food, meeting the nutritional levels established by the Association of American Feed Control Officials (AAFCO) for maintenance of adult dogs.

FEEDING GUIDE Suggested daily feeding rates

Medium Breed (20–35kg)	320 - 490g (2½–3¼ cups)
Large Breed (35–50kg)	490 - 640g (3¾–5 cups)
Giant Breed (50–60kg)	640 - 720g (5–5½ cups)

1 Cup equals approximately 130 grams of Cobber® Adult Large Breed.

This guide outlines the amount of Cobber® Adult Large Breed that is normally required each day for an adult dog. The amount that your own dog needs may vary depending on a number of factors including level of activity, weight, body condition, age, breed, sex and climate.

Adjust the amount fed each day up or down as necessary to ensure your dog maintains a good lean condition.

IT IS IMPORTANT THAT YOUR DOG HAS ACCESS TO CLEAN, FRESH WATER AT ALL TIMES.

Professional feeds

Many working dogs are just like elite endurance athletes, with the ability to run long distances day in, day out. To maintain this peak performance, working dogs require 150% to 250% the amount of energy compared to non-working dogs.

THERE AREN'T MANY WHO WORK AS HARD AS AUSSIE WORKING DOGS

In a standard day, they can run around 60 kms over some pretty rough terrain, come rain, hail or shine. Add in the work of managing hundreds of unpredictable cattle and sheep, and it's easy to see why working dog teams are such an integral part of farming in Australia.

Thankfully, Australian working dogs are up to the job. Working breeds like Kelpie, Heeler, Koolie and Border Collie are particularly adept at dealing with Australia's unique climate and conditions. With their exceptional endurance and unique temperament, these dogs are the real unsung heroes of Aussie farms.

Cobber® has been working with Australian farmers for 40 years. Just like you, we love the land and make our living from it. We also understand that farming in Australia is unlike farming anywhere else in the world, it offers unique opportunities and incredible challenges. Success takes toughness, resilience and, above all, a good team who work together.

NUTRITIONAL BALANCE

All of that work takes a lot out of a dog, so it pays to make sure that they're getting everything they need to stay happy, healthy and fighting fit. Like everything else on a farm, working dogs will give back as much as you put in. A huge part of this is their diet – and just like us, your four-legged mates need a balance of nutrients to stay in peak condition. While fresh meat is probably one of their favourite things in the world, and it certainly has a place in their diet, it won't by itself provide complete and balanced nutrition.



“My dogs work hard, and they need a feed that can keep up. Cobber’s been our go-to for years – keeps ‘em strong, fit, and firing on all cylinders.”

Dave Thompson

Cattle producer, QLD

A properly balanced diet will include:

- 🐾 **Essential amino acids** from quality protein, necessary to help repair and maintain your dog’s muscles after strenuous exercise or work
- 🐾 **Sufficient calories** to replace all that energy they’re burning
- 🐾 **Anti-oxidants and anti-inflammatory agents** that protect muscles from damage caused by free radicals, which are released during sustained activity
- 🐾 **Vitamins and minerals** which are essential to dogs for cell regeneration, bone formation, muscle function and a variety of other functions.
- 🐾 **Functional Fibres** like beet pulp and chicory act as natural prebiotics to promote the growth of beneficial gut bacteria and aid in gut health and function.

Only Cobber® contains the TruMune® postbiotic. The dual-action effect of TruMune supports both immune function and digestive health for optimal performance and wellness.

A commercial feed formulated by nutritionists, who understand the requirements of working dogs, is the best way to provide complete and balanced nutrition to help them keep on keeping on. The right food will help prevent your hardest workers from losing condition, help protect them from injury and keep them performing at their best.

FEEDING WORKING DOGS

Feed once at night, or after work so that their bodies repair while they rest, and they get the most out of their food, to support healthy digestion and maintain consistent energy levels. Always ensure fresh, clean water is available at all times, especially after meals and exercise.

COMPLETE AND BALANCED DOG FOOD

COBBER
EST. 1985



Working
Dog

28% PROTEIN • 18% FAT

FORMULATED WITH TRUMUNE® TO ASSIST STAMINA, RECOVERY AND MENTAL ALERTNESS

20kg



Working Dog

28% PROTEIN • 18% FAT

FORMULATED WITH TRUMUNE® TO ASSIST STAMINA, RECOVERY AND MENTAL ALERTNESS

Vitamins and minerals

boosted with all the essential vitamins and minerals your working dog needs to maintain optimum condition

Postbiotic

Cobber's distinctive formula targets a healthy balance of gut bacteria and supports digestion, nutrient absorption and immune function

Functional fibres

special combination of balanced fibres acts as a natural prebiotic to promote growth of beneficial gut bacteria



Aussie meat 1st ingredient

as the primary source of protein to support maintenance of lean muscle mass and prolonged energy for long days at work



TruMune®

a 100% natural ingredient to boost immune function which can also protect cells from free-radicals and promote muscle repair and recovery

Sustained energy

and increased stamina with optimal protein and fat levels



WORKING DOG Typical analysis as fed per 100g

Metabolisable Energy (ME)	370 kcal
Crude Protein	28%
Crude Fat	18%
Crude Fibre	2.4%

Cobber® Working Dog is a complete dog food, meeting the nutritional levels established by the Association of American Feed Control Officials (AAFCO) for maintenance of adult dogs.

FEEDING GUIDE Suggested daily feeding rates

	Moderate Energy	High Energy
Small (5-10kg)	130 - 170g (1 - 1½ cups)	170 - 250g (1½ - 2 cups)
Medium (10-25kg)	170 - 330g (1½ - 2½ cups)	250 - 480g (2 - 3½ cups)
Large (25-40kg)	330 - 480g (2½ - 3½ cups)	480 - 710g (3½ - 5½ cups)

1 Cup equals approximately 130 grams of Cobber® Working Dog.

This guide outlines the amount of Cobber® Working Dog that is normally required each day for an adult dog. The amount that your own dog needs may vary depending on a number of factors including level of activity, weight, body condition, age, breed, sex and climate.

Adjust the amount fed each day up or down as necessary to ensure your dog maintains a good lean condition.

IT IS IMPORTANT THAT YOUR DOG HAS ACCESS TO CLEAN, FRESH WATER AT ALL TIMES.

INGREDIENTS

Meat Meals (Chicken, Beef and/or Lamb); Wholegrain Wheat; Legumes; Wholegrain Sorghum; Beef Tallow and/or Poultry Oil; Wholegrain Barley; Natural Flavour (Chicken and/or Beef); Functional Fibres (Beet Pulp, Chicory Root, Yucca Extract); Vitamins and Minerals; Yeast Extract (Postbiotics); Preservatives; Amino Acids; Antioxidant.

NO ARTIFICIAL COLOURS OR FLAVOURS.

The Cobber® Challenge



SINCE 2016, COBBER® HAS BEEN CHALLENGING FARMERS TO PROVE THEY'VE GOT AUSTRALIA'S HARDEST WORKING DOG. OWNERS CAN NOMINATE DOGS OF ANY BREED DOING ANY TYPE OF WORK, WITH THE FINAL 12 COMPETING IN THE COBBER® CHALLENGE.

Every year, challengers wear a GPS collar to track how hard they work in their natural environment. Each dog is scored based on distance, speed and duration of work per day. Data is collected and uploaded daily, so you can follow the performance of your favourite dog, as well as the best performing state, from anywhere in the country.

Points are calculated over the three-week period, and the hard-working winner receives prizes and the prestigious Cobber® Challenge trophy.

Applications open each year around May / June.

For more information visit
cobberdogfood.com.au/cobberchallenge





SCAN ME!



**DO YOU
THINK YOU HAVE
THE HARDEST
WORKING DOG?
PUT IT TO THE
TEST IN THE
ANNUAL COBBER®
CHALLENGE**



Champion trainers Jeff Britton, Linda Britton & Chris Halse talk Cobber® Performance Dog

SPECIFICALLY FORMULATED
TO PROMOTE PEAK PERFORMANCE
IN SPORTING DOGS

Based on average 400g serving size

**50
SERVES**
PER BAG



NUTRITIONALLY COMPLETE & BALANCED

30% PROTEIN + 20% FAT

Made with 100% real Australian chicken

WITH QUALITY PROTEIN
& FAT SOURCES TO PROMOTE
PEAK PERFORMANCE

Wheat, soy
and corn free

Contains all essential
vitamins and minerals



Formulated with TruMune® probiotic for better gut health, improved nutrient absorption, improved energy, faster recovery times and reduced inflammation.



Jeff Britton with 2021 Geelong Cup winner, Wablick Jet

"I used to use a much more expensive feed, but since starting my dogs on the new Cobber® Performance Dog, they have maintained their consistency and their overall health and wellbeing. Cobber® Performance Dog is an excellent product that provides really good value for money. I recommend this feed to anyone looking for a high quality feed without the high price tag."

Jeff Britton
Champion Trainer

"Since starting on the new Cobber® Performance Dog, I have noticed a positive change in our dogs' performance and overall appearance. They all prefer Cobber® over the other brand that we were using, and Cobber® is much more affordable which helps us to control our business costs. The dogs all love it and changed over with no issues, and are eating more. I definitely recommend Cobber® Performance Dog to anyone who wants a high-quality, Australian-made feed at a competitive price."

**Britton-Halse
Greyhounds**
Champion Training Team



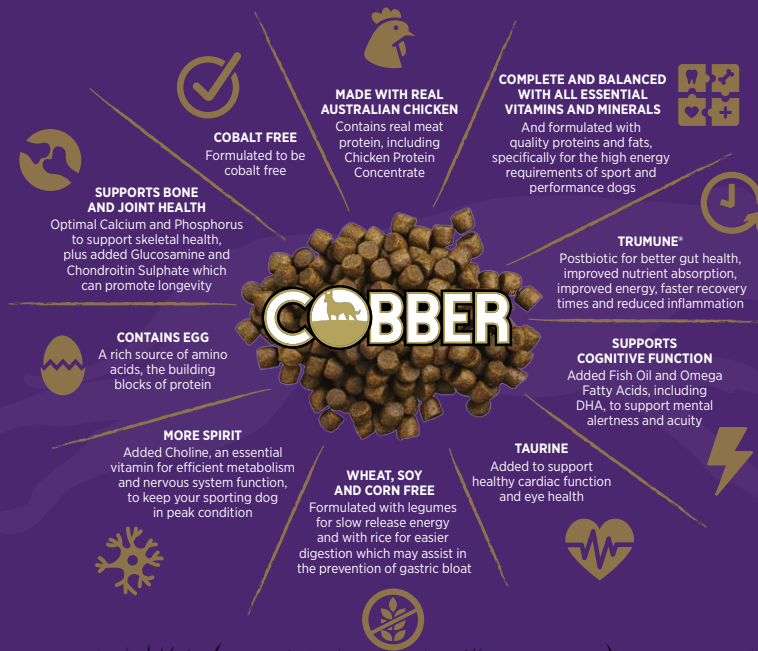
Chris Halse with Perth Cup winner, Mustang Timmy



Performance *Dog*

30% PROTEIN · 20% FAT

FORMULATED WITH TRUMUNE® POST BIOTIC FOR IMPROVED NUTRIENT ABSORPTION, IMPROVED ENERGY, FASTER RECOVERY AND REDUCED INFLAMMATION



INGREDIENTS

Poultry and Poultry By-Product (including 5% Chicken Protein Concentrate), Legumes (Beans & Lupins), Rice, Canola Meal, Fish Oil, Functional Fibres (Beet Pulp, Chicory Root, Yucca), Essential Vitamins and Minerals, TruMune®, Egg Powder, Glucosamine & Chondroitin, Antioxidant, Taurine.

PERFORMANCE DOG Typical analysis as fed / kg	Per 100g	Per 1000 K cal
Metabolisable Energy (ME) k cal	380 g	-
Crude Protein	30%	80 g
Crude Fat	20%	53 g
Crude Fibre	4%	11 g
Ash	8%	21 g
Moisture	9%	24 g
Calcium	1.3%	3.4 g
Phosphorus	0.8%	2.1 g
Vitamin A	1,250 IU	3,290 IU
Vitamin E	221 IU	581 IU
Glucosamine	50 mg	-
Chondroitin Sulphate	3 mg	-
Taurine	25 mg	-
DHA	0.35%	-
Omega 3	1%	-
Omega 6	2.4%	-

Cobber® Performance Dog is a complete dog food, meeting the nutritional levels established by the Association of American Feed Control Officials (AAFCO) for maintenance of adult dogs.

FEEDING GUIDE Suggested daily feeding rates					
Weight of Dog	During Rest/Recovery		During Exercise/Competition		During Exercise/Competition*
20kg	260g	2 cups	365g	3 cups	415g 3½ cups
25kg	310g	2½ cups	415g	3½ cups	455g 3¾ cups
30kg	365g	3 cups	490g	4 cups	540g 4½ cups
35kg	415g	3½ cups	540g	4½ cups	615g 5 cups
40kg	440g	3¾ cups	580g	4¾ cups	665g 5½ cups
45kg	490g	4 cups	635g	5 cups	710g 5¾ cups

1 cup equals approximately 125 grams of Cobber® Performance Dog.

* Denotes Exercise / Competition in hot or cold climate.

This guide outlines the amount of Cobber® Performance Dog that is normally required each day for an adult dog. The amount that your own dog needs may vary depending on a number of factors including level of activity, weight, body condition, age, breed, sex and climate.

Adjust the amount fed each day up or down as necessary to ensure your dog maintains a good lean condition. *Fuel their Spirit* 33

IT IS IMPORTANT THAT YOUR DOG HAS ACCESS TO CLEAN, FRESH WATER AT ALL TIMES.





The Cobber® Crew

COBBER® IS PROUD TO WORK ALONGSIDE THE BREEDERS, TRAINERS AND ASSOCIATIONS WHO MAKE UP THE RURAL DOG COMMUNITY

Through the Cobber® ambassador program we offer support and education for farmers on the latest developments in canine health and nutrition, to help keep their working dogs in peak condition.

Every Cobber® ambassador represents the passion and commitment we share for our community. The program lets us connect with the people who matter most to us and is just one of many ways we are proud to invest in current and future generations of Australian farmers.



Meet the Cobber® Crew



For more information

For more information on Cobber® and the products in this brochure please visit www.cobberdogfood.com.au or phone our Customer Service Centre on **1300 666 657**.

BROUGHT TO YOU BY



LEADING ANIMAL NUTRITION

Ridley AgriProducts, Level 9, South Tower Rialto, 525 Collins Street, Melbourne VIC, 3000 Australia.

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